

Privacy Policy

Protecting your privacy is important to us. We strive to keep your personal information confidential. By ensuring that you are aware of and understand the J&L Marketing Customer Privacy Policy, we can provide you with better service. Please take a moment to read the following policy to learn how we handle your personal information.

Why We Collect Personal Information

J&L Marketing collects and uses your personal information to give you superior customer service and to provide you with convenient access to our products and services, some of which are only available to J&L Marketing customers.

In addition, we use your personal information to keep you up to date on the latest product announcements, special offers, and other information we think you'd like to hear about. From time to time, we may also use your personal information to contact you to participate in a market research survey, so that we can gauge customer satisfaction and develop better products and services.

How We Collect Personal Information

We collect information about you in several ways. For example, we might ask for your contact information when you correspond with us, fill out a form on our website, register at a tradeshow, or register online for a contest. We collect and store the information you provide in a secure database.

To save you time and make our web services even easier to use, some areas of the J&L Marketing website allow you to create a user ID, using your personal information. When you first wish to access areas of the website that are restricted to J&L Marketing customers only, you will be asked to fill out a brief profile, including your name, phone number, and email address among other pieces of information, and then choose a username and password for security. The system saves your information and allows you future access to all areas of the J&L Marketing website, once you input your username and password.

When We Disclose Personal Information

J&L Marketing will never sell your personal information to any other company or list reseller. J&L Marketing may email you special offers and announcements we believe you might be interested in. However, if you do not want to receive promotional information from J&L Marketing, or wish to update your personal information, please email avickery@jandlmarketing.com to update your personal contact preferences.

At times, we may be required by law or legal process to disclose your personal information. We may also disclose information about you if we believe that disclosure is necessary for the public interest.

How We Protect Your Personal Information

J&L Marketing safeguards the security of your data with physical, electronic, and managerial procedures. We urge you to take every precaution to protect your personal data when you are on the Internet. Change your passwords often, use a combination of letters and numbers, and make sure you use a secure browser.

J&L Marketing's password protected sections of the website use industry-standard Secure Sockets Layer (SSL) encryption on all web pages where business information is located. This protects the confidentiality of your business information while it is transmitted over the Internet.

Access To Your Personal Information

You always have access to the information we have about you. If you would like to review or update any personal information that J&L Marketing may have about you, email us at aricks@jandlmarketing.com.

Collecting Other Personal Information

When you browse J&L Marketing's website, you are able to do so anonymously. Generally, we don't collect personal information when you browse the public areas of our website.

However, in certain instances, the J&L Marketing website will use "cookie" technology. If you wish to obtain access to restricted areas of our website, when you enter your username and password, a cookie identifies you and allows you to travel unrestricted through the website. Rejection of cookie will result in limited access to the website.

We use cookies issued by a third party, Google Analytics for demographics and interest reports as well as remarketing audiences. You can opt-out of Google Analytics tracking on our website by downloading and installing the Google

In some of our emails to you, we use a “click-through URL.” When you click one of these URLs, you pass through our web server before arriving at the website that is your destination. We track click-throughs to help us determine your interest in particular topics and measure the effectiveness of our customer communications.

Our Company Wide Commitment To Privacy

To make sure your personal information remains confidential, we communicate these privacy guidelines to every J&L Marketing employee.

J&L Marketing does not knowingly solicit personal information from anyone under the age of 21, or send them requests for personal information.

J&L Marketing’s website may, at times, contain links to other sites. J&L Marketing does not share your personal information with those websites, and is not responsible for their privacy practices. We encourage you to learn about the privacy policies of those companies.

If we are going to use your personal information differently from that stated at the time of collection, we will try to contact you via email using the most recent information we have. If you have not given us permission to communicate with you, you will not be contacted, nor will we use your personal information in a new manner.

J&L Marketing respects the rights users give us when opting to receive email communications and enforces internal policies to preserve those rights. It is our objective to retain the long-term ability to continue to communicate with our users. If you do not want J&L Marketing or a J&L Marketing representative to contact you, you may “opt-out” of this preference at any time, whether you’re online or by contacting J&L Marketing directly.

The J&L Marketing Customer Privacy Policy is subject to change at any time. We encourage you to review the privacy policy regularly for any changes.

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