

Robert Oteri

From: Jane Copeland <jane@apinet.com>
Sent: Friday, June 23, 2023 12:03 PM
To: Robert Oteri
Subject: Fwd: Brooke.ai Demo Recap/Agreement 6/14

Here you go

Jane

Begin forwarded message:

From: Jane Copeland <Jane@apinet.com>
Date: June 23, 2023 at 11:15:12 AM CDT
To: Jane Copeland <Jane@apinet.com>
Cc: Brian Cullinan <brian.cullinan@fieldsauto.com>, "Shermin L. Pelinski" <shermin@fieldsauto.com>, John Mantione <john.mantione@fieldsauto.com>
Subject: Re: Brooke.ai Demo Recap/Agreement 6/14

Brian,
I received the documents and necessary coverage documentation so you are good to go.
Best wishes,
Jane

On Jun 23, 2023, at 11:10 AM, Jane Copeland <Jane@apinet.com> wrote:

Brian,
I spoke with Sidney and Tiffany. We discussed how their product works with XTime and the data which is exchanged. There is no concern about NPPI related to their product. They are providing us with a highlighted version of their MSA which states their GLB Compliance for us to add to your security plan.

I'll let you know as soon as I receive it.
Best wishes,

Jane

On Jun 23, 2023, at 7:44 AM, Brian Cullinan
<brian.cullinan@fieldsauto.com> wrote:

Highlighted link below is the contract for the individual store for Brooke
AI

Brian Cullinan
Director of Fixed Operations
Fields Auto Group

O:847-998-5200
F:847-835-0854
bcullinan@fieldsauto.com
www.fieldsauto.com

From: Sydney Cervone <scervone@proactivedealersolutions.com>
Sent: Wednesday, June 14, 2023 4:50 PM
To: Brian Cullinan <brian.cullinan@fieldsauto.com>
Subject: Re: FW: Brooke.ai Demo Recap/Agreement 6/14

Awesome thank you Brian

Here is the link just need you to sign and we are good to go. Anthony had given me Anastanisa's info and I was glad to connect with her

Should I receive this back today?

Brooke.ai Agreement

Sydney Cervone
Account Executive



Phone 877-452-2753 ext: 2478

Mobile 336-479-3769

Email scervone@proactivedealersolutions.com

Website www.proactivedealersolutions.com

"A month from now... you can either have a month of progress... or a month of excuses why you didn't" Which one are you?

On Wed, Jun 14, 2023 at 4:42 PM Brian Cullinan
<brian.cullinan@fieldsauto.com> wrote:

You can have me as the signer

Brian Cullinan

Director of Fixed Operations

Fields Auto Group

O:847-998-5200

F:847-835-0854

bcullinan@fieldsauto.com

www.fieldsauto.com

From: Sydney Cervone <scervone@proactivedealersolutions.com>
Sent: Wednesday, June 14, 2023 3:39 PM
To: Brian Cullinan <brian.cullinan@fieldsauto.com>
Subject: Re: FW: Brooke.ai Demo Recap/Agreement 6/14

Thank you for sending this over I am sending a new agreement over now, who should I have as the signer?

Sydney Cervone

Account Executive



Phone [877-452-2753](tel:877-452-2753) ext: 2478

Mobile [336-479-3769](tel:336-479-3769)

Email scervone@proactivedealersolutions.com

Website www.proactivedealersolutions.com

"A month from now... you can either have a month of progress... or a month of excuses why you didn't" Which one are you?

On Wed, Jun 14, 2023 at 4:26 PM Brian Cullinan
<brian.cullinan@fieldsauto.com> wrote:

Brian Cullinan

Director of Fixed Operations

Fields Auto Group

O: 847-998-5200

F: 847-835-0854

bcullinan@fieldsauto.com

www.fieldsauto.com

From: Sydney Cervone <scervone@proactivedealersolutions.com>
Sent: Wednesday, June 14, 2023 3:24 PM
To: Brian Cullinan <brian.cullinan@fieldsauto.com>
Cc: Rocky Elli - Fields Auto Group <rocky.elli@fieldsauto.com>
Subject: Re: FW: Brooke.ai Demo Recap/Agreement 6/14

Hey Brian,

No worries, do you have a recent statement or invoice to make sure I send you the correct pricing?

Sydney Cervone

Account Executive



Phone [877-452-2753](tel:877-452-2753) ext: 2478

Mobile [336-479-3769](tel:336-479-3769)

Email scervone@proactivedealersolutions.com

Website www.proactivedealersolutions.com

“A month from now... you can either have a month of progress... or a month of excuses why you didn’t” Which one are you?

On Wed, Jun 14, 2023 at 4:22 PM Brian Cullinan
<brian.cullinan@fieldsauto.com> wrote:

Sydney, I think the pricing you quoted is higher than I am paying at my other stores?

Thanks,

Brian Cullinan

Director of Fixed Operations

Fields Auto Group

O: 847-998-5200

F: 847-835-0854

bcullinan@fieldsauto.com

www.fieldsauto.com

From: Anastasia Stergiou <anastasia.stergiou@fieldsauto.com>

Sent: Wednesday, June 14, 2023 12:31 PM

To: Rocky Elli - Fields Auto Group <rocky.elli@fieldsauto.com>; Brian Cullinan <brian.cullinan@fieldsauto.com>

Subject: Fw: Brooke.ai Demo Recap/Agreement 6/14

I am forwarding you some information I received from Sydney after our zoom call today. Please let me know if you would like to add Brooke AI to our dealership.

Thank you

Anastasia Stergiou
Fields Lexus Glenview

2000 Waukegan Rd. Glenview, IL. 60025

Direct #: 847-510-5460 Fax#: 847-729-9839

www.fieldslexusglenview.com

From: Sydney Cervone <scervone@proactivedealersolutions.com>
Sent: Wednesday, June 14, 2023 12:20 PM
To: Anastasia Stergiou <anastasia.stergiou@fieldsauto.com>
Subject: Brooke.ai Demo Recap/Agreement 6/14

Hey Anastasia!

Thank you for getting on the call with me today, I have attached the Scope of service for Brooke, as well as some additional calls if you have any follow-up questions please let me know!

Brooke.ai Demo Test Line 843-483-5603

As promised on our call, I have included Brooke.ai References:

- **Penske Eastern Region** Joe Cammarata (Regional VP) 609-548-6947
- **North Georgia Toyota:** JD Musick (BDC Director) 423-741-9400

- **Sonic Automotive Group** - Karen McKemie
(Divisional VP) - 704.566.2400

- **Rohrman Auto Group** - Nick Ruffolo (Director of
Service Operations - 630.940.4655

Sounds like Brooke can help make an impact on your bottom line
and increase overall production for the dealership!

[Brooke.ai Agreement](#)

Sydney Cervone

Account Executive



Phone [877-452-2753](tel:877-452-2753) ext: 2478

Mobile [336-479-3769](tel:336-479-3769)

Email scervone@proactivedealersolutions.com

Website www.proactivedealersolutions.com

***"A month from now... you can either have a month of progress... or
a month of excuses why you didn't" Which one are you?***

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